

# Sponsorship & Advertising Opportunities at Vale View Equestrian



Vale View Equestrian Centre was established by Mark & Julie Hyslop in 2004 and has gone from strength to strength ever since.

The centre is conveniently located near Melton Mowbray with great road links (A roads and motorways) and close proximately to both Leicester and Nottingham.

There are currently both Affiliated (British Dressage & British Show jumping) and Unaffiliated (Dressage, Show Jumping, Arena Eventing & One Day Events) competitions run frequently, approximately 3 times a week. Along side this we currently have 5 resident or visiting trainers that have frequent clinics onsite as well as daily visitors to hire facilities.

In the last 12 months over £450,000 has been spent on the Centre to upgrade the facilities to the highest standard including a new all weather Cross country Course and show jumping arena. This is in addition to our existing 2 indoor arenas and 2 outdoor arenas. We have an estimated yearly footfall of over 125,000 people.



## British Dressage High Profile Show

**31<sup>st</sup> October- 2<sup>nd</sup> November 2019**

The High Profile Show is classed as one of the big meetings in the British Dressage Calendar with only a select few being held throughout the year! Classes range from Medium- Grand Prix, there are a number of classes available for sponsorship at this prolific event.

All sponsorship includes Rosettes, Sashes, an opportunity to present prizes, commentary throughout the event & a Trade stand for the duration.

### **Thursday**

Medium	£200
Advanced Medium	£200
Prix St Georges	£500*
Inter I	£500*
Inter II	£750*

Classes marked with \* also include an Ad board in one of our arenas for 1yr  
All prices exclude VAT

### **Friday**

Medium	£200
Advanced Medium	£200
FEI Pony Team Test	£200
Prix St Georges	£500*
Inter I	£500*
Grand Prix	£750*

### **Saturday**

Medium	£200
Advanced Medium	£200
FEI Pony Indiv	£200
Prix St Georges	£500*
FSM Medium	£200
FSM Advanced Medium	£200
FSM Prix St Georges	£200



## **Unaffiliated 3 day event- tbc 2020**

The ultimate equestrian challenge, the 3 day format is normally only available for the elite of the sport. We have made it available to the grassroots competitor. This is the events 2<sup>nd</sup> year so we are aiming for 150 competitors, we expect a footfall of 300-350 people per day.

### **Sponsorship Opportunities (all prices ex vat)**

#### Jump Sponsorship- £100

Banner/ product around the jump (to be provided by you)

Commentator mentions on cross country day whenever someone jumps your jump!

A sponsor announcement on our social media channels in the lead up to and during the event

Trade stand for the duration of the event

#### Class Sponsorship- £220

Commentator mentions regularly across the 3 days

Your company name/ logo on the class rosettes and winners rug

Promotion in the lead up to and during the event across our social media channels

Trade stand for the duration of the event

#### Trade Stand- £75

## **Arena Eventing Series 2019/20**

The arena eventing series is a number of competitions that we run throughout the year on a monthly basis as a minimum. It is a competition that involves the competitor completing a round of show jumps leading straight in to a cross country course. It is a very well attended competitions which culminates in a grand final in September. This is an invitation only event which combinations have to qualify for throughout the year.

### **Sponsorship Opportunities (prices ex VAT)**

#### Series Class Sponsor- £1800

- Commentator mentions at all competitions throughout the year
- Company name on all class rosettes throughout the year
- Special Rosettes and winners rug with your branding for the final
- mentions throughout the year on our social media channels
- Prize Money
- Board



## **British Showjumping Newcomers 2<sup>nd</sup> Rounds** **1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> May 2020**

Four Double Clears at any Newcomers 1<sup>st</sup> round (1.10m) is required to qualify for the 2<sup>nd</sup> rounds, the top 2 at 2<sup>nd</sup> rounds (1.25m) qualify for HOYS and the top 5 qualify for the National Championships.

The 2<sup>nd</sup> rounds will be held over 2 days (2<sup>nd</sup>&3<sup>rd</sup>) however an application has been made to BS for a 3<sup>rd</sup> day as a 'Warm up' If this is not granted it will be run unaffiliated.

Title sponsorship for the full 3 day event is £6,000 (ex VAT) this will include:

- 🐾 Full Title Sponsorship for the full 3 days of competition
- 🐾 Upto 3 advertising boards in our arenas for a full calendar year (boards to be supplied by you)
- 🐾 An opportunity to present prizes at the event
- 🐾 Branded rosettes for all classes
- 🐾 Prize Money inc a 1.40m Grand Prix





## Arena Advertising Boards

Advertising boards are available in the National, International and all Weather Cross Country Arenas. The printing of the board is not included in the cost of advertising however we can put you in touch with our recommended printer. We recommend boards to be 6ftx2ft and have a metal backing.

### Costs (Ex vat per year)

- 🐾 National Arena- £250
- 🐾 International Arena- £350
- 🐾 All Weather XC Arena- £250



## Arena Sponsorship

At Vale View Equestrian we have 6 arenas, 2 indoor and 4 outdoor. All arenas have been newly surfaced with Equestrian Surfaces Sound or Cushion Track, providing a high quality riding surface.

### Cost (ex Vat, for 2 years)



National Arena- £2,500

Renaming of the arena to include your company name

Arena Signage

Various Social Media & Event commentator mentions across the 2 years

In frequent use for both affiliated & unaffiliated Dressage, clinics and warm ups



International Arena- £2,750

Renaming of the arena to include your company name

Arena Signage

Various Social Media & Event Commentator mentions across the 2 years

Used almost daily for clinics and Show jumping



Top Outdoor Arena- £1,500

Renaming of the arena to include your company name

Arena Signage

Various Social Media & Event commentator mentions across the 2 years

Used frequently as part of the cross country course and warm up for dressage competitions

- 🐾 Bottom Outdoor Arena- £1,500
  - Renaming of the arena to include your company name
  - Arena Signage
  - Various Social Media and Event Commentator mentions during the event
  - Frequently used for Affiliated Dressage, part of the cross country course and warm up
- 🐾 New All-Weather Cross Country Arena- £5,000
  - Renaming of the arena to include your company name
  - Arena Signage
  - Various Social Media and Event Commentator mentions during the event
  - Daily use for Cross Country Schooling and clinics, used for Arena Eventing and One Day Events
- 🐾 New Show Jumping Arena- £4,500
  - Renaming of the arena to include your company name
  - Arena Signage
  - Various Social Media and Event Commentator mentions during the event
  - Used at least 5 times a month through the summer for British Show jumping competitions, in winter months and when there is no show jumping it will be used as an extension to the cross country arena

